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PRESS RELEASE

LITHUBA LAKHO: THIS IS YOUR CHANCE **Supporting Our Eastern Cape Visual Creatives**

The Eastern Cape Development Corporation and Nelson Mandela Bay Municipality through the Red Location Art Gallery and Nelson Mandela Metropolitan Art Museum are calling for works to be submitted for the exhibition, LITHUBA LAKHO: THIS IS YOUR CHANCE. This year the competition has been extended to celebrate visual art alongside to craft made by artists living and working in the Eastern Cape.

ART OR CRAFT?

We will be looking for high technical ability in all submissions. However, the following will apply if you are submitting in VISUAL ART or CRAFT. Please note you can submit in both sections, but you must indicate if you want the work judged in the art or craft section.

Visual art - work that has an emotional impact and expresses a unique vision, idea, or feelings. The emphasis will be on looking for work that tells the unique story through a well-executed medium of visual art.

Craft – shows the mastery of a tangible skill, is utilitarian in nature and we will focus on goods which are functional and service a purpose and/or relate to interior design. The emphasis will be on the visual impact of the material and method. We will leave it up to the entrant to select under which category they would like to submit each work.

PRIZES AND CATALOGUE

We will be looking for the top ten VISUAL ART and top ten CRAFT submissions for a unique exhibition which will open at the Nelson Mandela Metropolitan Art Museum for the Mandela Bay Arts Festival opening 20 February 2025. The exhibition will run until 22 March 2025.

A top prize of R 15 000 will be awarded in both the VISUAL ART and CRAFT submissions. Second prize winner in both the VISUAL ART and CRAFT will receive prize money of R 10 000 each, and the third prize winner for both VISUAL ART and CRAFT will receive R 5000 each.

The exhibition will be accompanied by a catalogue promoting the selected works. The ECDC is currently building partnerships in national and international creative spaces. This platform will help to identify opportunities to promote and exhibit Eastern Cape visual art talent.

CONDITIONS OF ENTRY

We are looking for works by artists who work and live in the Eastern Cape and have made a significant contribution to the art of the region. The call-out is open to all artists 18 years or older as of 1 January 2025.

Number of entries: Each artist can submit a maximum of THREE works for selection. These may take the form of sets or assemblages. Entries must be the ORIGINAL WORK of the artist. Each submission must clearly be submitted for the Visual Art or Craft sections.

Entry Form: The entry form is available on the Nelson Mandela Metropolitan Art Museum's website: www.artmuseum.co.za and ECDC website www.ecdc.co.za or it can be emailed to you on request.

Submission: For consideration each artist must email digital submissions to nmm.artmuseum1956@gmail.com before or on 10 January 2025. You may send an email for each work.

Each submission must include:

- Completed entry form
- (5 or less) Digital images of the three submissions

Each artist must submit a maximum of five high-resolution images per entry, consisting of two views of the work in its entirety and three close up views for the selection panel to evaluate technique. Digital images must be in either JPEG or TIFF formats. Ensure that your camera or phone camera is set to take images at the highest-quality available in the settings.

- Resume or profile of the artist
- Maximum 500-word motivation for the works to be considered for the collection.

OPENING FUNCTION

The Eastern Cape Development Corporation and Nelson Mandela Metropolitan Art Museum are looking to promote local art to wider audiences both locally and internationally and the aim is for this exhibition to travel. This part of the project will be confirmed at the opening function which will be held on Thursday, 20 February 2025 @ 17:00pm.

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ENDS



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